

Bundesverband GebäudeGrün e. V. (BuGG) *German Association of Building Greening*

Your network partner for Green Roofs, Living Walls and Interior Greening



The BuGG steering committee (left to right): Gerd Vogt (treasurer), Dr. Gunter Mann (president), Carsten Henselek (vice president), Hans Schmid (board member), Helmut Kern (board member).

Our profile

Trades

Urban development, urban planning, urban ecology, architecture, landscape architecture, gardening and landscaping, roofers

Activities

Building greening (green roofs, green walls and interior greening) and associated trades (e.g. hydroisolation, thermal isolation, rainwater management, leak detection, fall protection), primarily in Germany.

Objectives

- ▶ Public relations and image improvement for building greening
- ▶ Central information platform on building greening: expert information, events, branch and market news, research, networking
- ▶ Networking and exchange of experiences

Founded: 17.05.2018

Members: 341

Office: Berlin

Status: 13.04.2019

Bundesverband GebäudeGrün e. V. (BuGG) operates both as professional organisation and advocacy group for companies, communities, universities, organisations and all parties interested in building greening (green roofs, green walls and interior greening). BuGG is one of very few associations, focussing on all aspects of building greening, i.e. green roofs, green walls, interior greening and further building structures. BuGG aims at presenting the advantages and possibilities of building greening in front of the widest audience possible.

Acting as federal association, we have opportunities to create in a truly independent manner a positive framework and environment „pro green“ that are closed to individual companies.

BuGG directs its resources primarily on 3 activities:

Inform and educate

- ▶ Brochures, technical information, symposia, ...
- ▶ www.gebaeudegruen.info

Support and research

- ▶ Supporting research projects

Contacts and networking

- ▶ „Network managers“ for cities and universities,
- ▶ Connecting industry, contractors, planners and cities
- ▶ Members: e.g. producers (roofing, facade, Innenraum), planners, contractors, cities, universities



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Green roofs, green walls and interior greening.

Advantages of membership

- Industry and market knowledge, market research, market data
- Regular information via internal newsletter
- Representation of interests and public relations
- Networking, exchange of experiences with colleagues, education and training
- Cooperation in BuGG-working groups covering current topics and industry standards
- Free of charge working aids, information and advertising brochures
- Present your company on www.gebaeudegruen.info, directly linked to your webpage
- Reduced rates for BuGG events and campaigns
- Reduced advertising rates e.g. in our magazine GebäudeGrün, newsletter, symposia, www.gebaeudegruen.info

